Strategic Plan
Summary and Execution Roadmap

FY2018 to FY2022

College of Western Idaho

CWI
College of Western Idaho
BOISE » NAMPA » ONLINE

Learn More

View CWI's Comprehensive

Strategic Plan FY2018 to FY2022

online:

cwidaho.cc/planning

A Transformational College Focused on Student Success

Address **workforce skills gap**

Increase **post-secondary credential** attainment

Add critical **in-demand programs**

Consolidate and **grow locations to serve 40,000+** students

Core Ideology
Core Values

Excellence

Innovation

Integrity

Caring

Respect

Mission

The College of Western Idaho expands learning and life opportunities, encourages individual advancement, contributes to Idaho's economic growth, strengthens community prosperity, and develops leaders.

Vision 2040

By 2040, the College of Western Idaho will be a best-in-class, comprehensive community college that will influence individual advancement and the intellectual and economic prosperity of Western Idaho. By providing a broad range of highly accessible learning opportunities, this Vision will be realized through the College's Presence, Practice, and Impact.

Presence:
Dynamic Presence in the Community and Region

Practice:
Creator of Value and Vibrancy

Impact:
Mover of the Needle on Metrics That Matter

Core Themes
(long-term strategic anchors)

Student Success

Community Connections

Organizational Stewardship

Instructional Excellence

Inclusive Excellence

SWOT
Environmental Scan

OPPORTUNITIES AND STRENGTHS

Expand the educational opportunities for students
– Idaho has set an aggressive 60% goal for post-secondary degree or certificate attainment

Serve a diverse and growing population
– Largest population base in Idaho with substantial culturally diverse growth projections

Address the growing economic development needs of the Treasure Valley
– Expected job growth in the region, specifically those requiring associate degree and certificates

Attain competitive advantage in the marketplace
– Open access to high quality education at a low cost, nearly half the cost of public universities

CHALLENGES AND THREATS

National disinvestment of higher education

Limited resources and capacity to meet projected growth

Maintaining open and affordable access

Gap Analysis
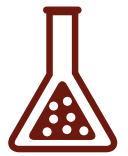## Priorities for education and training

Healthcare

Info Technology

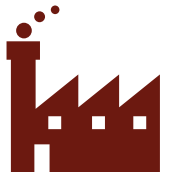General Office & Administrative Support

Science Technologies

Finance & Accounting

Education

Marketing & Management

Manufacturing & Industrial Maintenance

Construction

Transportation

5-YR Focus » Objectives and Indicators of Success:

Supported by five key plans: Educational Master Plan, Enrollment Model, Space Requirements and Capital Projects, Instructional Technology, Long-range Financial Model
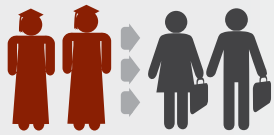
Objective 1
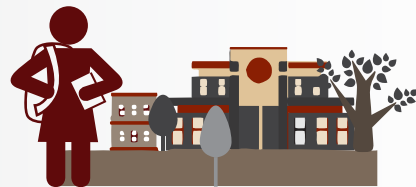### Advance student success

Improving student retention, persistence, and completion

Providing support services that improve student success

Developing effective educational and career pathways and transfer opportunities

Enhancing student life and culture on campus

Objective 2
Promote and invest in the development of quality instruction

Advancing innovative programming and strategies

Expanding instructional resources and development

Developing co-curricular activities that support student success

Objective 3
Initiate connections and partnerships to support economic development and meet community needs

Promoting partnerships and learning that lead to career opportunities

Contributing to economic development through customized programs and training

Actively engaging with the community as educational leaders and as an expertise resource

Developing campus environments and facilities that support community engagement and interaction

Objective 4
Demonstrate fiscal stability and sustainability

Developing and implementing a strategic enrollment management plan

Leased

Owned

Identifying and securing new and expanded funding resources

Investing in owned vs. leased facilities

Objective 5
Ensure operational sustainability and compliance

Attracting and retaining appropriate staffing resources

Demonstrating efficiency in infrastructure, program distribution, and space utilization

Implementing strategies for environmental sustainability

Ensuring a safe and secure learning environment

Objective 6
Foster a respectful community and be a model for organizational diversity

Mirroring the diverse communities that CWI serves in CWI's student body

Implementing diversity strategies in teaching, recruiting, and employee retention

Fostering a respectful community by being a model for organizational diversity

Creating educational pathways and support for underserved populations