



Board of Trustees

Meeting Minutes

Time: 3:00 PM

Nampa Campus Academic Building Room #122

March 14, 2024

CALL TO ORDER

Chair Lenty called the regular meeting to order at 3:00 p.m.

PLEDGE OF ALLEGIANCE

INTRODUCTION OF GUESTS – NO GUESTS

CWI MISSION STATEMENT

Chair Lenty read the CWI Mission Statement.

THE COLLEGE OF WESTERN IDAHO IS COMMITTED TO EMPOWERING STUDENTS TO SUCCEED BY PROVIDING AFFORDABLE AND ACCESSIBLE EDUCATION TO ADVANCE THE LOCAL AND GLOBAL WORKFORCE.

CALL FOR PUBLIC COMMENT - NONE

ATTENDANCE

TRUSTEES:

- MOLLY LENTY, CHAIR
- CHERIE BUCKNER-WEBB, VICE CHAIR
- JIM REAMES, SECRETARY/TREASURER
- NICOLE BRADSHAW, TRUSTEE
- GARY SMITH, TRUSTEE - (VIRTUAL)

ALSO PRESENT:

Gordon Jones, President (Virtual)
Denise Aberle-Cannata, Provost
Ken Kline, Vice President Finance
Ryan Herring, Chief Human Resources Officer
Mark Arstein, Vice President of Advancement
Emily Tetz, Vice President, Marketing
Randi McDermott, Chief of Staff
Nic Miller, Vice President, Operations (Virtual)
James Francel, Associate General Counsel (Virtual)
Audrey Eldridge, Executive Director, Marketing
Chad Trisler, Dean of Students
Judd Constantine, Audio Video Project Manager
Janel Holt, Faculty Senate Vice President
Janice McGehee, Executive Assistant to the President

Jenee Snyder, Executive Director Financial Aid
Jennifer Colley, Executive Director Human Resources
Josh Kifer, Security Administrator
Justin Vance, Dean, School of Arts & Humanities
Kae Jensen, Dean, Science, Technology & Math
Lauren Leonard, Administrative Assistant, President's Office
Linda Hyde, Coordinator, Scheduling
Stan Nicolls, Director of Safety & Security
Tyler Brown, Assistant Vice President, Enrollment and Student Services

CONSENT AGENDA

(M/S) TRUSTEE BRADSHAW/TRUSTEE SMITH MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. MOTION PASSED.

PRESIDENT'S REPORT

President Gordon Jones

- President Jones encouraged everyone to go online and donate to the initiative of their choice at the CWI Giving Day Event. This is a great opportunity for our community at large to support our students.
- The Spring Town Hall was held last week with Faculty and Staff in person and on-line. At this meeting, President's Cabinet had the opportunity to report out on their individual initiatives with thirty minutes for Q & A.
- We also like to find time to engage in community collective celebration and one way of doing that is the CWI Night at the Steelheads. Our last sponsored night of the season is March 20.

BOARD LIAISON REPORTS

INSTRUCTION AND STUDENT SUCCESS

Provost, Denise Aberle-Cannata

- Fall 2024 Special Course Fees (Second Reading)

CONSIDER FALL 2024 SPECIAL COURSE FEES

(M/S) SECRETARY REAMES/TRUSTEE SMITH MOVED TO APPROVE THE FALL 2024 SPECIAL COURSE FEES AS PRESENTED.

ROLL CALL

TRUSTEE REAMES – AYE

TRUSTEE BRADSHAW-AYE

TRUSTEE SMITH – AYE

VICE CHAIR BUCKNER-WEBB – AYE

CHAIR LENTY-AYE

MOTION PASSED.

- **Three-Year Program Plan**

- The Three-Year Program Plan is a requirement of the State Board of Education and is due every March. This is a proposal more than a plan, as there are a lot of moving parts which determine if the programs are executed.
- Implementation dates and changes were reviewed.

Chair Lentz asked if there is classroom space in the planning for this growth. Provost Aberle-Cannata stated Vice President Miller has been involved from the beginning in this plan as well as Vice President Mark Arstein for the funding side.

President Jones stated what Community Colleges do well is identify programs where there is community need. To Chair Lentz's point, we need to have facilities that can accommodate these programs.

Provost Aberle-Cannata reported the Late Eight Semester started on Monday. This is significant because this was a pilot program last year. This year 200 additional unduplicated students have been added to the Late Eight, and the credit hours have doubled. There was skepticism about CWI offering an eight-week term. It has proven to be beneficial, thanks to the support of President's Cabinet and Faculty to continue to grow this program.

- **Idaho Launch**

Jillana Finnegan, Strategic Projects Executive Director

- What Is It?
 - Idaho Launch is a state grant program that will cover 80% of tuition and fees up to a maximum of \$8,000.
 - Funding request is \$75M.
 - Managed by the Idaho Workforce Development Council
- Who is eligible?
 - Must have graduated from an Idaho high school or equivalent, and be a Idaho resident.
 - Be enrolled in or have applied to an in-demand career program at an eligible Idaho institution.
 - Begin enrollment by fall semester after graduation.
 - Complete a Career Pathway Plan or equivalent.
- Idaho Workforce Development Council data from Dec. 28, 2023, was reviewed by Region. There were 12,588 High School Seniors who submitted or started applications for LAUNCH grants.
- Applications submitted were in the following degree or certificate areas.
 - Baccalaureate 6,882
 - Associates Degree 3,365
 - Certificates 1,257
 - Licenses 761
 - Top Twelve Programs selected across Idaho; Health Care Technicians, Nursing and Engineering were the top three programs followed by Biological Sciences,

Teaching, Automotive Techs, IT, Welding, Business/Commerce, Cosmetology and Law Enforcement was last on the list.

- Current Status
 - A conservative number of contingent awards were made to 6,677 individuals on Dec. 31, 2023.
- What is next?
 - \$77.6M funding approved by JFAC on Feb. 23, 2024; Now heads to the House
 - Two more rounds of contingent awards are scheduled for March 31 and May 31, 2024. Awards will not be finalized until late June.
- Coordinated response goals are to enroll 1,045 FTE students through Idaho Launch in Fall of 2024 and provide consistent communication between internal and external stakeholders.
- Managing capacity and growth going forward.

Trustee Reames commented this is great information and a great presentation.

Trustee Smith asked if these grants are making a difference between the ability for students to attend or not to attend. Director Finnegan stated this is a tricky question to answer. We may consider a student exit survey, but there is not really a clear way to do this without getting direct data from the student. Ultimately, we should be able to look at the increase in enrollment in these programs to get an idea.

Vice Chair Buckner-Webb asked if there is a methodology to transfer a student who wanted to come to CWI, but was not awarded, to another educational entity and not lose them all together out of the launch program opportunity. Director Finnegan stated if the student received the award, then we can connect with them directly. If they did not receive an award, we currently must go through the Workforce Development Council.

Trustee Reames asked if there is any concern with our internal infrastructure as this goes through our system? Director Finnegan stated the design of this program requires a 20% match of the students. It is 8% up to \$8,000. They are still contributing a significant amount of money.

President Jones commented these are great questions, however we are interpreting what the Legislature has passed. Director Finnegan and team are doing a great job.

Vice Chair Buckner-Webb commented her questions have to do with getting all this information outside this room, so others are thinking about to how to administer this program as well.

COLLEGE RELATIONS

Vice President Marketing, Emily Tetz

Marketing

- The “Let’s Get Started 2.0” campaign is scheduled for 4/1/2024 and will be a kickoff to fall registration.
- Emphasis on accessibility, affordability, and employability.
- Billboards and “Let’s Get Started 2.0” video was shown.
- Tesla Event – Leading Idaho 2.0 CTE Grant provided three new Teslas.

Government Relations

Vice President Operations, Nic Miller

- JFAC Budget hearing – The overall budget was set yesterday by JFAC. CWI received \$1.1M, including a CEC boost as well as \$50,000 to add capacity to help train POST students.
- Opportunity Scholarship – This is a program available to high school graduates with a 2.7 GPA. When Idaho Launch came into existence, it removed access to Opportunity Scholarship funds for Community Colleges. This year a bi-partisan bill was introduced to reinstate the Opportunity Scholarship access for community college students.
- Idaho Launch- There seems to be concern in the Legislature over how “in-demand careers” are defined. One key point is the elimination of any careers which have a master’s degree or higher.

Advancement

Vice President Advancement, Mark Arstein

- CWI Gives Day- As of this moment there are 215 donors giving \$50,464.
- 11th Annual Opening Doors event will be held at the NCAB building under big tents and will highlight the CWI Nampa Campus Growth as well as raise funds for student scholarships.
- The Bridge Signing event will be held April 9, at 1:00 pm. The event will commemorate and celebrate the launch of the CWI Nampa Campus expansion. Media, regional leaders, Trustees, Foundation Board members and stakeholders are all invited to attend.

Chair Lentz asked if the invitation list could be shared with the Trustees. Vice President Arstein will make sure the Trustees receive this list.

- The Foundation Memorandum of Understanding (MOU) has been finalized with the help of General Counsel, Andrea Fontaine. Changes were primarily made to clean up and align the language appropriately. Nothing of substance was changed.

Trustee Bradshaw asked about the signature change from the Board Chair to President Jones. Vice President Arstein stated this change was made on the recommendation of General Counsel Fontaine.

Trustee Bradshaw asked if the title, President of the Board of Directors for the College of Western Idaho Foundation is a correct title. Vice President Arstein stated it is correct.

**CONSIDER FOUNDATION MEMORANDUM OF UNDERSTANDING (MOU)
(M/S) TRUSTEE BRADSHAW/VICE CHAIR BUCKNER-WEBB MOVED TO APPROVE THE
REVISED MEMORANDUM OF UNDERSTANDING BETWEEN THE COLLEGE OF WESTERN
IDAHO AND THE COLLEGE OF WESTERN IDAHO FOUNDATION AS PRESENTED.
MOTION PASSED.**

FINANCE

Vice President Finance, Ken Kline

- Treasurer's Monthly Report
- Monthly Financial Review- Trending to budget
- With the Spring Tuition Revenue projection being up, it is anticipated the Tuition Revenue Budget numbers will be exceeded.

CAMPUS VISIONING

Capital Projects Update

Vice President, Nic Miller

Vice President Nic Miller shared the future Nampa Campus images provided by Cushing Terrell Architects.

Student Learning Hub

- Key Data
 - 35,000 SF Building
 - \$21.7 M Budget
 - 2023 RFP – ESI/Cushing Terrell
- Focus Areas
 - Academic Services
 - Student & Support Services
 - Campus Life – Student Learning Hub schematics were reviewed.

Boise Campus Partnership

- Public Private Partnership Documents
 - Two applications were submitted to the Design Review Commission.
 - The first application was for the site itself which included all utilities, site work and getting the excavation started. This application was approved.
 - The second application was specific to the shared building, which CWI will have three floors out of a total of eight. There were questions by the Commission related to the exterior materials, walk-ability along Main Street and how the building is divided by an elevator shaft. The Design Review Commission elected to defer CWI's application until April.
 - Planning to request approval in April for:
 - Master Development Agreement
 - Ground Lease
 - Form of Contract of Sale
- Vice President Miller will bring these documents to the board when they are ready, making sure these agreements are what is correct the college.

- Boise Campus Next Steps
 - March 13 – CWI Tower Design Review Hearing
 - May 8 – Parking Garage Design Review Hearing
 - Summer/Fall – Boise Campus Event
- Ada County Campus Lease Updates
 - Leases were executed as proposed at the last board meeting. Vice President Miller thanked Trustee Reames for his creative ideas.
 - Trustee Smith affirmed Vice President Miller's work on this project.

Capital Campaign Update

Vice President, Mark Arstein

- Naming Opportunities
 - Context, Environment and History were provided.
 - Focus is on Accessibility, Affordability and Employability.
 - Resources for these buildings will come from State Funding, Financing and Reserves.
 - Health and Science Building, Agricultural Science and Horticulture Complex and Boise Center & Student Learning Hub naming opportunities were reviewed. Nampa Campus Naming Opportunities were also reviewed.
 - Endowment Opportunities include Endowed Scholarships, Endowed Academic Programs, and Endowed Faculty Lines.

Trustee Bradshaw asked how does the Endowed Faculty Line work? Vice President Arstein gave the example of the Nicole Bradshaw Endowed Chair in Nursing could be a \$1.5 million commitment with 4% interest earned going to the faculty line to support that position.

Trustee Bradshaw asked if the program line goes away, can it go to another program. Vice President Arstein stated this must be done in the agreement with the donor. We would need to be selective on what program areas would be considered.

President Jones said there are many avenues of opportunity and ways in which to approach these conversations out in the community.

Chair Lenty reiterated the intent of bringing this in front of the board today is to ensure the board is aware, and making sure the team and the board are in alignment before these conversations in the community start happening. A tremendous amount of work has been done to this point, and Chair Lenty thanked Vice President Arstein and the Advancement and Foundation Team.

Chair Lenty asked if someone is interested in a planned gift in support of these capital projects, how is the team prepared to handle that situation. Part of the team's discipline and strategy is to include the planned gift conversation in all conversations.

POLICY REVIEW

Vice President, Ryan Herring

Board Governance Policy #8 (Measurement and Reporting) was reviewed.

College Policy update – Board Pilot Program was approved last March for substitute teaching leave pay. There was a very small participation rate, and this policy has been sunset.

CHAIR'S REPORT


Board Chair, Molly Lenty

Trustee Lenty appreciates the ongoing updates from President's Cabinet. One request, as we prepare for the final CWI Night at the Steelheads, if we could be provided a guest list for the suite as

well as details regarding the theme and any other information the Trustees should have to be prepared.

ADJOURNMENT

Chair Lentz adjourned the meeting at 4:41 pm.



Jim Reames, Secretary/Treasurer
Board of Trustees

4-11-24
Date